

Brief Industrial Profile of District Kanpur Dehat



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FOREWORD

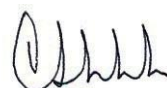
District Industrial Potentiality Survey Report of District Kanpur Dehat is a key report which not only contains current industrial scenario of the district but also other useful information about the district. This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the District.

It is the only source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potentiality Survey Report of District Kanpur Dehat will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I appreciate the efforts made by Shri R.K. Prakash, Asstt. Director (Electrical) in preparing the District Industrial Potentiality Survey Report of Kanpur Dehat District.

June, 2016
Kanpur



(U. C. Shukla)
Director

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Brief Industrial Profile of District Kanpur Dehat

1. General Characteristics of the District

Kanpur Dehat is a district of Uttar Pradesh. This district was formed on 23rd April, 1981 from Kanpur known as Kanpur Dehat. It comes under Kanpur Mandal. District has 05 industrial areas like Rania, Jainpur, Jhinhak, Rasulabad and Derapur. Mainly agriculture dominated city and main crops are potato, oil seeds, paddy, sugarcane, wheat and pulses.

1.1 Location & Geographical Area.

Kanpur Dehat district is located in western part of Uttar Pradesh. Total area of Kanpur Dehat is 3021 sq. kms. The latitude of Kanpur Dehat is 25⁰-26' to 26⁰-58' north and longitude of Kanpur Dehat is 79⁰-43' to 80⁰-34' East. It is surrounded by Kanpur Nagar, Jalaun, Hamirpur, Etawah district. The headquarter of Kanpur Dehat district is at Mati on Kanpur – Jhansi Highway No.25.

1.2 Topography

The topography of Kanpur Dehat district comprises of two type of soil smooth & domat. Entire district has plain land and flow of water north west to south-east. The main rivers of district are Yamuna, Pandu and Rindh.

1.3 Availability of Minerals.

There are no minerals available in district Kanpur Dehat except morang (sand) which is extracted from Yamuna River and being used as building material and road construction etc.

1.4 FOREST

In Kanpur Dehat district the forest area is 6834 hectares. Net area sowed 315485 hectares, cultivable area 211733 hectares. Trees like Mango, Neem, Jamun, Mahuva, Lemon, Guava, Bamboo, Aonla, Pipal, Baniyan, Arjun etc are available in the forest area of the district.

1.5 Administrative set up.

Kanpur Dehat district administration administrate 5 Tehsils, 10 Blocks, 06 Nagar Panchayats, 102 Gram Panchayats, 612 Gram Sabha, 01 Nagar Palika Parishad, and 15 Police Stations. Kanpur Dehat district comes under Kanpur Mandal.

2. District at a glance

S.No.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data	2010-11	Sq KM	
	i) Latitude			25 ⁰ -26' to 26 ⁰ -58' N
	ii) Longitude			79 ⁰ -43' to 80 ⁰ -34' E
	iii) Geographical Area	2010-11	KM	3021
(B)	Administrative Units	2010-11	Number	
	i) Sub Divisions			0
	ii) Tehsils			05
	iii) Sub-Tehsil			0
	iv) Patwar Circle			0
	v) Panchayat Simitis			06
	vi) Nagar Nigam			0
	vii) Nagar Palika			01
	viii) Gram Panchayats			102
	xi) Revenue Villages			613
	x) Assembly Area			04
2.	Population			
(A)	Sex-wise			
	i) Male	2011		844340
	ii) Female	2011		719000
(B)	Rural Population	2011		
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	315485
	ii) Forest cover	2010-11	"	6834
	iii) Non Agriculture Land	2010-11	"	25740
	v) Cultivable Barren Land	2010-11	"	211733
4.	Forest			
	(i) Forest	2010-11	Hectare	6834
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	170806
	ii) Buffaloes	2007	Nos.	200641
B.	Other livestock			
	i) Goats	2007	Nos.	323615
	ii) Pigs	2007	Nos.	22661
	iii) Dogs & Bitches	2007	Nos.	2236

	iv) Railways			
	i) Length of Rail Line	2010-11	Kms	191
	V) Roads			
	(a) National Highway	2010-11	Kms	88
	(b) State Highway	2010-11	Kms	-
	(c) Main District Highway	2010-11	Kms	-
	(d) Other District & Rural Roads	2010-11	Kms	2140
	(e) Rural Road/ Agriculture Marketing Board Roads	2010-11	Kms	1932
	(f) Kachcha Road	2010-11	Kms	-
	(VI) Communication			
	(a) Telephone Connections	2010-11	Nos.	9764
	(b) Post Offices	2010-11	Nos.	200
	(c) Telephone Centers	2010-11	Nos.	15
	(d)Density of Telephone	2010-11	Nos./1000 Person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	Nos.	
	(g) PCO STD	2010-11	Nos.	
	(h) Mobile	2010-11	Nos.	
	(VIII) Banking Commercial			
	(a) Commercial Bank	2011-12	Nos.	36
	(b) Rural Bank Products	"	Nos.	44
	(c) Co-Operative Bank Products	"	Nos.	12
	(d) PLDB Branches	"	Nos.	04
	(IX) Education			
	(a) Primary School	2011-12	Nos.	944
	(b) Middle Schools	"	Nos.	370
	(c) Secondary & Senior Secondary Schools	"	Nos.	130
	(d) Colleges	"	Nos.	02
	(e) Technical University	"	Nos.	0
	(f) Engineering College	"	Nos.	02
	(g) Polytechnic	"	Nos.	0
	(h) ITI	"	Nos.	01
	(i) Educational training institute	"	Nos.	0

2.1 Existing Status of Industrial Areas in the District Kanpur Dehat

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	a) Govt. Indl. Estate, Rania	26.40 Acre	26.40 Acre	2000/- per sqm.	108	108	-	51
	b) Indl. Area Rania Site 1	10.52 Acre	10.52 Acre	2000/- per sqm.	41	41	-	30
	c) Indl. Area Rania Site 2	14.65 Acre	14.65 Acre	2000/- per sqm.	68	56	12	40
2.	a) UPSIDC Indl. Area Jainpur	424 Acre	424 Acre	900/per sqm	262	248	14	40
	b) Growth Centre, Jainpur	351.15 Acre	351.15 Acre	800/ PER Sqm	463	450	13	4
	e) Plastic City Mati (Housing)			1850/ per sqm	399	300	99	0
3.	Mini Indl. Area Jhinhak	28.12 Bigha	28.12 Bigha	175/- per Sq M	48	45	03	1
4.	Mini Indl. Area Rasuslabad	17.04 Acre	17,04 Acre	NA	57	57	00	0
5.	Mini Indl. Area Derapur	6.17 Bigha	6.17 Bigha	150/- per Sq. M.	62	00	62	0

Source: DIC/ UPSIDC

3. INDUSTRIAL SCENERIO OF Kanpur Dehat

3.1 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
1.	2006-07	331	1131	1363.54
2.	2007-08	358	1631	5771.744
3.	2008-09	350	1209	1470.275
4.	2009-10	350	2452	3449.06
5.	2010-11	350	1204	2910.30
6.	2011-12	350	1324	3979.43
7.	2012-13	370	1551	3516.47
8.	2013-14	343	1910	5555.18

Source: DIC, Kanpur Dehat

3.2 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES & ARTISAN UNITS IN THE DISTRICT KANPUR DEHAT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Rs. In lakh)	EMPLOYMENT
20-21	Agro based / Food Products	468	1206.80	1694
22	Soda Water	01	169.01	23
23	Cotton Textile	02	48.50	15
24	Woolen, Silk & Artificial Thread based clothes.	01	150.00	11
25	Jute & Jute based	00	00	00
26	Ready-made Garments / Hosiery & Embroidery	65	156.54	232
27	Wood/Wooden based Furniture	44	184.31	185
28	Paper & Paper products	3	64.00	39
29	Leather based products	11	1460.97	647
30	Rubber, Plastic & Petro based	27	2629.15	489
31	Chemical/Chemical based	20	950.07	191
32	Mineral based (including non-metallic)	43	1854.07	1269
33	Basic Metal Industries (Steel Fab.)	20	1048.09	230
34	Metal products	22	374.15	231
35	Machinery parts excluding Electricals / Engineering units	2	46.00	12
36	Electrical Machinery and	4	24.72	21

	Apparatus			
37	Transport Equipment & Parts	0	0	0
38	Misc. manufacturing / Others	249	3023.78	1267
97	Repairing & Servicing	780	2451.81	1825

SOURCE: DIC, Kanpur Dehat.

3.4 Medium Scale Industries / Public Sector undertakings

Name	Address	Contact No.	Investment (Rs. Cr.)	Date of Production	Employment (Nos.)
M/s R.P. Poly Pack Pvt.Ltd.	Umran, Rania, Kanpur Dehat.	-	9.90	-	60
M/s Kanpur Packagers Pvt.Ltd.	Gata No. 657, Pama Road, Rania, Kanpur Dehat	-	7.00	-	61
M/s AMITECH Textiles Ltd.	Aarazi No. 153, Rania, NH-2 Kanpur Dehat	-	9.00	-	124
M/s Vaibhav Edible Pvt.Ltd.	Gata No.1054 to 1071 Lata Mubarakpur Rania Indl. Estate, Akbarpur, Kanpur Dehat	9415128603	9.80	01.12.2015	35
M/s RSPL Ltd.	Plot NO. 2061, 2069, 2070 Village Vishayakpur, Rania, Kanpur Dehat	9744352631	44.00	01.09.2013	250

3.5 Major Exportable Item

Leather products & Nylon Rope.

3.6 Growth Trend

The growth trend of industries at Kanpur Dehat district is (-) 7.29% between 2012-13 and 2013.14 (EM II Data)

3.7 Vendorisation / Ancillarisation of the Industry

Not much linkages observed.

3.8 Medium Scale Enterprises

09 Units. Details at annexure I

3.8.1 List of large units in Kanpur Dehat & nearby area:

1. M/s PEPSICO INDIA HOLDINGS PVT. LTD., Jainpur, Kanpur Dehat .
2. M/s KANSAI NEROLAC PAINTS LTD., Jainpur, Kanpur Dehat .
3. M/s SPARSH Industries Ltd. Jainpur, Kanpur Dehat .
4. M/s Ganesh Polytex Ltd., Rania, Kanpur Dehat .
5. M/s The Supreme Industries Ltd., Jainpur I.E. Jainpur, Kanpur Dehat.

3.9 Service Enterprises

1. M/s Rooru Cold Storage & Ice Factory Pvt. Ltd., Rooru, Kanpur Dehat.
2. M/s Kalpana Cold Storage Pvt. Ltd., NH-2, Bara Akbarpur, Kanpur Dehat.

3.9.1 Potential sites for service industry

Rania, Jainpur, Jhinhak, Derapur, Pukhrawan, Rasoolabad, Sandalpur etc.

3.10 Potential for new MSMEs

- i) Dairy Products
- ii) Organic Fertilizer
- iii) Mustard Oil
- iv) Leather products
- v) Saddlery products
- vi) Cattle Feed
- vii) Poultry Feed
- viii) Vegetable Preservation
- ix) Mineral Water
- x) Dall Mill
- xi) Rice Mill
- xii) Rice Bran Oil
- xiii) Flour Mill
- xiv) Computer Institute
- xv) Cyber Cafe
- xvi) Mobile Handset Repairing
- xvii) Automobile Repairing
- xviii) Electrical / Electronic goods repairing & maintenance
- xix) Refrigeration & Air Conditioning Servicing & Maintenance
- xx) Steel Furniture
- xxi) Wooden Furniture
- xxii) General Engg. Workshop
- xxiii) Readymade Garments
- xxiv) Soap & Detergent Powder
- xxv) Beauty Parlour

4. Existing Clusters of Micro & Small Enterprise

Nil.

4.1 DETAILS OF MAJOR CLUSTERS

Nil

4.1.1 Manufacturing Sector

Nil

4.1.2 Service Sector

Nil.

4.2 Details for Identified cluster

Nil

5. General issues raised by Industry Associations during the course of meeting

1. Road construction (Industrial Area)
2. Drain problem
3. Setting up of Fire Brigade Station at Rania Industrial Estate

1. Prospects of training programmes during 2014-15

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Computer Hardware and Maintenance, Ghatampur and Akbar pur (2) Mobile handset repairing at Akbarpur TV repairing at Akbarpur House wiring at Akbarpur	5
2	IMC		3

7. Action plan for MSME Schemes during 2014-15

	Name of the Scheme	Proposed activity on the scheme
1	ISO – 9000 / 14000/ HACCP Reimbursement	One
2	CLCSS	One
3	International Cooperation	
4	TREAD for Women	
5	VDP	1
6	National Awards	1
	NMCP Schemes	
	I Lean Manufacturing	
	II Design Clinic	
	III Market Assistance & Tech. Upgradation	
	IV QMS/QTT	1
	V Tech. & Quality Upgradation Support	
	VII Bar Code	1
	VIII IPR	0
	IX Incubator Scheme	0

8. **STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, Kanpur Dehat.
2.	Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market Survey and Economic Survey Reports.	MSME Development Institute, Kanpur.
3.	Land and Industrial Shed	DIC & UPSIDC, Kanpur Dehat.
4.	Financial Assistance	Nationalized Bank / KVIB
5.	For raw materials under Govt. Supply	NSIC, Kanpur UPSIC, Kanpur.
6.	Plant and Machinery under Hire / Purchase basis.	NSIC, Kanpur.
7.	Power/ Electricity	U.P. Power Corporation Ltd.
8.	Technical Know –how.	MSME Development Institute, Kanpur.
9.	Quality & Standard	MSME Development Institute, Kanpur.
10.	Marketing /Export Assistance	MSME-DI, Kanpur. NSIC, Kanpur
11.	Other Promotional Agencies	MSME-DI, Kanpur. NSIC, Kanpur

Annexure I**MEDIUM UNITS - MEMORANDUM RECEIVED IN DIC, KANPUR DEHAT.**

Sl. No.	Name & Address of the Unit	E.M. No. Allotted	Investment in Plant & M/c in case Mfg./ Service (Rs. In Lacs)	Employ - ment	Exports, if any	
					Value (Rs. Lacs)	Qty. in M.T.
1.	M/s K.C.K. Exports Tannery Division, 461, Fatehpur Roshnai, Rania, Akbarpur, Kanpur Dehat. UP	09/33/13/00004 dt. 02.01.2007	776.00	94	-	-
2.	M/s Kanpur Edibles Pvt. Ltd., Rania, Teh. Akbarpur, Kanpur Dehat UP	09/33/13/00020 dt. 21.04.2007	856.00	75	-	-
3.	M/s Kushal Foods (P) Ltd., Vishayakpur, Teh.Akbarpur, Kanpur Dehat . UP	09/33/13/00021 dt. 21.04.2007	773.00	59	-	-
4.	M/s Vaibhav Edibles (P) Ltd., Lata Mubarakpur, Rania, Kanpur Dehat . UP	09/33/13/00022 dt. 16.05.2007	541.72	34	-	-
5.	M/s Ganapati Edibles Ltd., Bisayakpur, Rania, Teh. Akbarpur, Kanpur Dehat . UP	09/33/13/00034 dt. 30.07.2007	519.00	40	-	-
6.	M/s Sachan Agro Pvt. Ltd., Jamni Newada Bela Road Rasoolabad, Teh.Rasoolabad, Kanpur Dehat. UP.	09/33/13/00346 dt.14.03.2008	549.00	19	-	-
7.	M/s Tirubala Exports Leather Division, Plot No. A-3/3, Jainpur Industrial Area, Akbarpur, Kanpur Dehat . UP	09/33/13/01486 dt. 07.06.2011	614.68	176	7500.00	15 Crore Sq. Ft.
8.	M/s R. P. Polypack Pvt. Ltd., Umran, Rania, Kanpur Dehat	09/33/13/02246 Dt.19.11.2013	990.00	60	-	-
9.	M/s Kanpur Packages Pvt. Ltd., Gata 657, Pama Road, Rania, Kanpur Dehat-209304	09/33/13/02574 dt. 16.5.2014	700.00	61	-	-